



SouthPaw's Guarantee

As a Professional Member of the Association of Professional Dog Trainers (APDT) and the Pet Professional Guild (PPG), C.C. Bourgeois pledged to abide by their ethics statements, which include:

“Because of the variables in dog breeding and temperament and owner commitment and experience, a trainer cannot and should not guarantee the results of his or her training. Be wary of any trainer who gives you such a guarantee.”

APDT

“to choose well researched methods that are least intrusive and most effective”

PPG

SouthPaw believes it is unethical for a dog trainer to make guarantees about behavior results. SouthPaw can guarantee stellar customer service, as well as a commitment to:

- A customized approach to individual client goals and pet's needs
- Use of modern, no-force, science-based training methods only
- Effective training with a very high success rate
- Continuing education and will not use outdated techniques founded on unscientific principles.
- Ensure client satisfaction with SouthPaw professional services.

APDT complete Code of Ethics

<https://apdt.com/about/code-professional-ethics/>

PPG complete Professional Ethics Statement

<https://www.petprofessionalguild.com/PPGs-Guiding-Principles>